



Exhibits Facility: Mandalay Bay Convention Center
3950 S. Las Vegas Boulevard
Las Vegas, NV 89119

Exhibit Halls: Halls A, B, C & D

Ceiling Height: 30 Feet

Total Number of Booths: 2,100

Space Selection Rates for 2017

Cost Per Sq. Ft.: **Early Bird Discount at ISA Sign Expo 2016:**
US\$28.00/nsf – ISA Member Rate
US\$56.00/nsf – ISA Non-Member Rate

After April 23, 2016:
US\$29.00/nsf – ISA Member Rate
US\$57.00/nsf – ISA Non-Member Rate

Each 10' X 10' booth is furnished with 8' high drape back wall and 3' high side rails. A standard 2 line 7" X 44" booth sign showing company name and booth number will be provided. Show colors TBD.

Crane Truck Display:
\$3,000 per display space – ISA Member Rate
\$5,000 per display space – ISA Non-Member Rate

Set-up Dates & Hours:

Monday, April 17, 2017	12:00 Noon – 5:00 pm
Tuesday, April 18, 2017	8:00 am – 5:00 pm
Wednesday, April 19, 2017	8:00 am – 5:00 pm

Show Dates & Hours:

Thursday, April 20, 2017	9:30 am – 5:00 pm
Friday, April 21, 2017	9:30 am – 5:00 pm
Saturday, April 22, 2017	10:00 am – 4:00 pm

Move-Out Dates & Hours:

Saturday, April 22, 2017	4:01 pm – Midnight
Sunday, April 23, 2017	8:00 am – 5:00 pm
Monday, April 24, 2017	8:00 am – 12:00 Noon

For more information: ISA/International Sign Association
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