



**Exhibits Facility:** Mandalay Bay Convention Center  
3950 S. Las Vegas Boulevard  
Las Vegas, NV 89119

**Exhibit Halls:** Halls A, B, C & D

**Ceiling Height:** 30 Feet

**Total Number of Booths:** 2,100

**Space Selection Rates for 2017**

**Cost Per Sq. Ft.:** **Early Bird Discount at ISA Sign Expo 2016:**  
US\$28.00/nsf – ISA Member Rate  
US\$56.00/nsf – ISA Non-Member Rate  
**After April 23, 2016:**  
US\$29.00/nsf – ISA Member Rate  
US\$57.00/nsf – ISA Non-Member Rate

Each 10' X 10' booth is furnished with 8' high drape back wall and 3' high side rails. A standard 2 line 7" X 44" booth sign showing company name and booth number will be provided. Show colors TBD.

**Crane Truck Display:** \$3,000 per display space – ISA Member Rate  
\$5,000 per display space – ISA Non-Member Rate

**Set-up Dates & Hours:** Monday, April 17, 2017 12:00 Noon – 5:00 pm  
Tuesday, April 18, 2017 8:00 am – 5:00 pm  
Wednesday, April 19, 2017 8:00 am – 5:00 pm

**Show Dates & Hours:** Thursday, April 20, 2017 9:30 am – 5:00 pm  
Friday, April 21, 2017 9:30 am – 5:00 pm  
Saturday, April 22, 2017 10:00 am – 4:00 pm

**Move-Out Dates & Hours:** Saturday, April 22, 2017 4:01 pm – Midnight  
Sunday, April 23, 2017 8:00 am – 5:00 pm  
Monday, April 24, 2017 8:00 am – 12:00 Noon

**For more information:** ISA/International Sign Association  
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